WHAT IS CLAIMED IS:

1. A method of providing a subscriber with personal caller identification information, the method comprising:

supplying a network service platform with a calling party number in response to a telephone call from the calling party number;

querying a central personal address book, using the calling party number, to retrieve personal caller identification information associated with the calling party number; and

forwarding the network caller identification information supplemented with the personal caller identification information when connecting the telephone call to the subscriber.

- The method according to claim 1, further comprising:
 determining when a telephone call is being placed, in a telecommunications network, to
 the subscriber.
- 3. The method according to claim 1, further comprising:

 querying a network caller identification database, using the calling party number, to
 retrieve the network caller identification information.
- 4. The method according to claim 1, wherein the telecommunications network comprises one of a voice over internet protocol (VoIP) network, a wireless network, and a public switched telephone network (PSTN).

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5. The method according to claim 1, further comprising:

logging each telephone call to the subscriber as an entry comprising at least one of the personal caller identification information, date, time, and calling party telephone number.

- 6. The method according to claim 5, further comprising: retrieving the logged telephone call information; selecting one entry of the logged telephone call information; adding the entry to the personal address book; and modifying the entry to personalize the caller identification information.
- 7. The method according to claim 6, wherein retrieving, selecting, adding, and modifying the entry occur during a web browsing session.
- 8. A system for providing a subscriber with personal caller identification information, the system comprising:

a network service platform that receives a calling party number in response to a telephone call from the calling party number; and

a central personal address book that is queried, using the calling party number, to retrieve personal caller identification information associated with the calling party number,

wherein the network caller identification information is supplemented with the personal caller identification information and forwarded to the subscriber when connecting the telephone call to the subscriber.

9. The system according to claim 8, further comprising:

a network element that determines when a telephone call is being placed, in a telecommunications network, to the subscriber.

- 10. The system according to claim 8, wherein the network service platform comprises one of a SCP, SIP feature server, and Parlay gateway.
 - 11. The system according to claim 8, further comprising:

a network caller identification database that is queried, using the calling party number, to retrieve the network caller identification information.

- 12. The system according to claim 8, wherein the telecommunications network comprises one of a voice over internet protocol (VoIP) network, a wireless network, and a public switched telephone network (PSTN).
 - 13. The system according to claim 8, further comprising:

a database that logs each telephone call to the subscriber as an entry comprising at least one of the personal caller identification information, date, time, and calling party telephone number.

14. A computer readable medium for storing a computer program that provides a subscriber with personal caller identification information, the computer readable medium comprising:

code that supplies a network service platform with a calling party number in response to a telephone call from the calling party number;

code that queries a central personal address book, using the calling party number, to retrieve caller identification information associated with the calling party number; and code that forwards the network caller identification information supplemented with the personal caller identification information when connecting the telephone call to the subscriber.

- 15. The computer readable medium according to claim 14, further comprising: code that queries a network caller identification database, using the calling party number, to retrieve the network caller identification information.
- 16. The computer readable medium according to claim 14, further comprising: code that logs each telephone call to the subscriber as an entry comprising at least one of the personal caller identification information, date, time, and calling party telephone number.
 - 17. The computer readable medium according to claim 16, further comprising: code that retrieves the logged telephone call information; code that selects one entry of the logged telephone call information; code that adds the entry to the personal address book; and code that modifies the entry to include personal caller identification information.
- 18. The computer readable medium according to claim 17,wherein retrieving, selecting, adding, and modifying the entry occur during a web browsing session.

19. A telecommunications system that provides a subscriber with personal caller identification information, the system comprising:

a network element that determines when a telephone call is being placed, in a telecommunications network, to the subscriber;

a network service platform that receives the calling party number from the network element in response to a telephone call from the calling party number;

a network caller identification database that is queried, using a calling party number, to retrieve network caller identification information; and

a central personal address book that is queried, using the calling party number, to retrieve personal caller identification information associated with the calling party number,

wherein the network element forwards the network caller identification information supplemented with the personal caller identification information to the subscriber when connecting the telephone call to the subscriber.

20. The system according to claim 19, wherein the telecommunications network comprises one of a voice over internet protocol (VoIP) network, a wireless network, and a public switched telephone network (PSTN).